



SPONSORSHIP PACKET 2023-24

At Books, Brushes & Bands for Education our goal is simple: provide families with meaningful interactions with the arts.

We believe all students deserve to learn an instrument and experience art, regardless of their financial ability. As a result, our tuition has not increased in the last 10 years. A range of financial aid is awarded to families:

- Over \$3,000 of tuition assistance distributed to 2022-23 music students.
- Over 70% of students in the 2022-23 Midwest Youth Music program received financial aid.
- Tuition is 50% for all *Hammond Students.

This is your invitation to promote your business, grow your audience and create greater access to music and arts education, which develops engaged citizens.

*Applies to all Hammond residents and those who attend school in Hammond

Your sponsorship will promote your business & support BBB4E programs!



Books, Brushes & Bands for Education (BBB4E) has provided access to high-quality community arts programs since 2000.

Our Mission:

Exposure, experience & exploration available through the literary, visual & musical arts are essential to the potential of every *child*.

Over the years, the Midwest Youth community music classes have provided thousands of public, private, parochial, and homeschool students with excellent instruction and performance opportunities.

Questions, Contact Ian at give@bbb4e.org | 219.932.3232



Our Programs & Events:

BBB4E is based in Hammond, IN, but our reach goes beyond:
BBB4E programs connect families in Northwest Indiana to unique educational visual, musical and literary art experiences.

Midwest Youth Choir & Orchestra Concerts

Each semester the Midwest Youth Music classes culminate with a performance for the families and community members.

**Join us Dec. 13, 2023 / Winter
May 15, 2024 / Spring.**

6th Annual BBB4E Spring Tea

BBB4E's annual fundraiser invites our supporters to experience the joy of the arts with performances by the Midwest Youth Choir. Guests may participate in interactive art activities. **Please save the date for Sunday, April 28, 2024** at the Halls of St. George in Schererville.

Showcase: e-Newsletter

This monthly newsletter is sent to all BBB4E students, donors, and artists in our network.

Sign up at: bbb4e.org/newsletter

Book Brigade: A Call to Action

BBB4E's flagship literary program. Since 2013, over 25,000 new and pre-loved books have been donated. **Books are distributed door-to-door, kid-to-kid, for free. Each book has a sticker with BBB4E information and sponsor logos.**

Poetry Pantry

A free poetry writing workshop with a philanthropic aspect. Participants are asked to bring essential items like non-perishable food or socks, which are donated to a partnering organization. *Teaching poets are paid stipends.*

One Night/Two Stories

Invites students and their families to write and draw stories that are hand bound into books, which become family heirlooms. All content is executed by hand without computer generated visuals.

It takes a community to serve a community
and the cost of providing excellent services continues to increase.

Standard Sponsorship Benefit Packages:

\$3,000 for all Sponsor Benefits

Custom benefit packages are available,
contact Ian at Give@bbb4e.org to discuss options.

Spring Tea Sponsor - \$1,000

Logo on signage at 6th Annual Spring Tea
Half-page ad in Spring Tea program (deadline March 1, 2024)
2 Tickets to Spring Tea
Speaking opportunity during Spring Tea



Boost the Book Brigade - \$750

Logo on Book Brigade shirts and bookmarks (deadline April 1, 2024)
Acknowledgment at the Poetry Pantry and other literary workshops
One-page marketing materials distributed to literary workshop participants



Support Summer Programs - \$500

Presenting Sponsor of Summer Serenade (deadline April 15, 2024)
Logo on Summer Serenade shirt worn by summer students
One-page marketing materials distributed to summer music students

Support Student Concerts - \$500

Logo on signage at Winter, Spring, & Summer Concerts
Half-page ad in Spring Concert program (deadline April 28, 2024)
4 Tickets to the Spring Concert
Speaking opportunity during one of the Concerts



Solo Sponsor - \$250

Sponsor spotlight in an issue of Showcase: e-newsletter

Ensemble - All Sponsors of \$100 or more receive:

A Hyperlinked logo on BBB4E's supporters page - BBB4E.org/supporters
Logo in all concert programs throughout the year

SPONSOR INFORMATION

Individual/Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Preferred Method of Contact _____

PAYMENT INFORMATION

_____ Check Enclosed (Please make checks payable to BBB4E)

_____ Invoice

Pay by Credit Card online at BBB4E.org/sponsor

Thank you 2022-23 Sponsors!



BOOKS, BRUSHES & BANDS



More information?

Contact Ian Brundige at
give@bbb4e.org

Michelle Golden at 219-932-3232 or
mgolden@bbb4e.org

PLEASE RETURN FORM IN THE ENCLOSED ENVELOPE