



SPONSORSHIP PACKET

2022-23

At Books, Brushes & Bands for Education our goal is simple: provide students with meaningful interactions with the arts.

Over the years, the Midwest Youth community music classes have provided thousands of public, private, parochial, and homeschool students with excellent instruction and performance opportunities. Band, choir and orchestra programs are offered weekly throughout the Summer and school-year.

Through consistent and continued connection with BBB4E, students develop confidence, structure, team-building skills, and ultimately respect for others. Meanwhile, they discover and enhance their creative gifts through arts beyond their everyday classroom. We strive to promote individual student excellence to develop compassionate communities that care.



Books, Brushes & Bands for Education (BBB4E) has provided access to high-quality community arts programs since 2000.

Our Mission:

Exposure, experience & exploration available through the literary, visual & musical arts are essential to the potential of every *child*.

BBB4E develops communities that care through arts interactions, which positively impact mental health and expand social connections to create community-based resilience.

Questions? give@bbb4e.org | 219.932.3232



Our Programs & Events:

BBB4E began in Hammond, IN, but our reach goes beyond. We connect families throughout Northwest Indiana, the Chicago area, the Midwest to a range of artistic and literary experiences.

Midwest Youth Band, Choir & Orchestra Concerts

Each semester the Midwest Youth Music classes culminate with a performance. Over 300 parents, alumni, and community leaders attended the 2022 Spring Concert.

BBB4E Spring Tea

BBB4E's annual fundraiser invites over 100 of our supporters to experience our programs first-hand. Please save the date for Sunday, April 30, 2023.

Showcase: e-Newsletter

Our monthly newsletter is available to all students, donors, and artists in our network. Sign up at: bbb4e.org/newsletter

Sponsorships will promote your business and support our programs

We believe all students deserve to learn an instrument and experience art, regardless of their financial ability. As a result, our fees have not increased in the last ten years, and we make a range of financial aid available to families:

- Over \$5,000 of tuition assistance distributed since 2019.
- 60% of students in the 2022 summer Midwest Youth Choir received financial aid.
- Starting in the fall of 2022, tuition is 50% off for all *Hammond students.

However, it takes a community to serve a community and the cost of providing excellent services continues to increase.

This is your invitation to promote your business, grow your audience, and create greater access to music and arts education, which develops engaged citizens.

*Applies to all Hammond residents and those who attend school in Hammond

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CHOOSE YOUR BENEFITS BASED ON YOUR SPONSORSHIP LEVEL:

Any gift of \$500 or more receive a Hyperlinked logo on website

Composer Sponsors \$5,000 - all 16 benefits

Conductor Sponsors \$3,500 - 12 benefits

Accompaniment Sponsors \$2,500 - 9 benefits

Soloist Sponsors \$1,000 - 6 benefits

Ensemble Sponsors \$500 - 3 benefits



SELECT YOUR BENEFITS:

- Logo on every shirt given to academic year students (October-May)
- Logo on every shirt given to summer students
- Social media takeover for a day (Facebook & Instagram)
- Sponsor spotlight in an issue of Showcase: e-newsletter
- 2 Tickets to Spring Tea (April 30, 2023)
- 4 Tickets to Winter Concert
- 4 Tickets to Spring Concert
- Logo on signage at Spring Tea
- Logo on signage at Winter Concert
- Logo on signage at Spring Concert
- Speaking opportunity during Spring Tea
- Speaking opportunity during Spring Concert
- Business highlight story on homepage of website
- One-page marketing materials in every bag given to summer students
- Half-page ad in Spring Tea program
- Half-page ad in Spring Concert program



SPONSOR INFORMATION

Individual/Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

PAYMENT INFORMATION

_____ Check Enclosed (Please make checks payable to BBB4E)

_____ Invoice

_____ Pay by Credit Card (Complete below)

Name on Card _____

Signature _____

Card Number _____

Exp. Date _____ CSV (3-digit security code) _____

BOOKS, BRUSHES & BANDS



QUESTIONS?

Contact Ian Brundige at
give@bbb4e.org.

Michelle Golden at 219-932-3232 or
mgolden@bbb4e.org.

PLEASE RETURN FORM IN THE ENCLOSED ENVELOPE